



## WHY MOVE TO THE CLOUD?

### GROWING TREND

Cloud security is currently the most discussed topic in the IT industry, and is set to have a major impact on future of computer and data security.

## WHY IS CLOUD SECURITY A BETTER OPTION?

### Lower up-front costs

Cloud computing offers a significant cost advantage compared to the traditional setup, which involves maintaining on-premises asset heavy infrastructure and adequate support. It also allows efficient and dynamic asset management in long run.

### Flexibility

Whether you are a well-established organisation or a start-up, cloud services show great flexibility and adaptability to changing business needs. Cloud solutions provide efficient as well as effective data security and allow access to data over the Internet at any time, from anywhere. There is no need for any additional hardware/software installation, and a quick setup ensures your security solution to be up and running fast. Finally, cloud services can be white labelled.

### Security

Cloud security provides better infrastructure thanks to high availability and redundancy modes. In addition, data back-ups and recovery services help ensure superior safety and reliability compared to on-premise solutions.

### Improved services

Cloud solutions deliver higher quality services with increasing number of add-ons, continuously improving security standards and real-time updates.

The cloud is a radical new paradigm whose growing trend indicates the future of IT services. Cloud security should therefore be an essential consideration for any organization's future computing developments and service improvement opportunities.

### Contact CronLab to discuss how we can help!

Email: [sales@cronlab.com](mailto:sales@cronlab.com) / Phone: +44 (0)20 8123 3826 or +44 (0)20 8123 4346