

ZVELODB™ - URL DATABASE, WEBSITE CATEGORIZATION, MALICIOUS WEBSITE DETECTION

Accuracy

zvelo's categorization processes utilize a combination of real-time, Artificial Intelligence-based categorization systems and a team of over 150+ multilingual Web Analysts performing statistical quality assurance to provide the most accurate URL database in the market. This continuous improvement cycle provides excellent accuracy across the zveloDB categories, including adult, porn, hate, violence, and others where filtering/blocking sensitivity is most critical.

Coverage

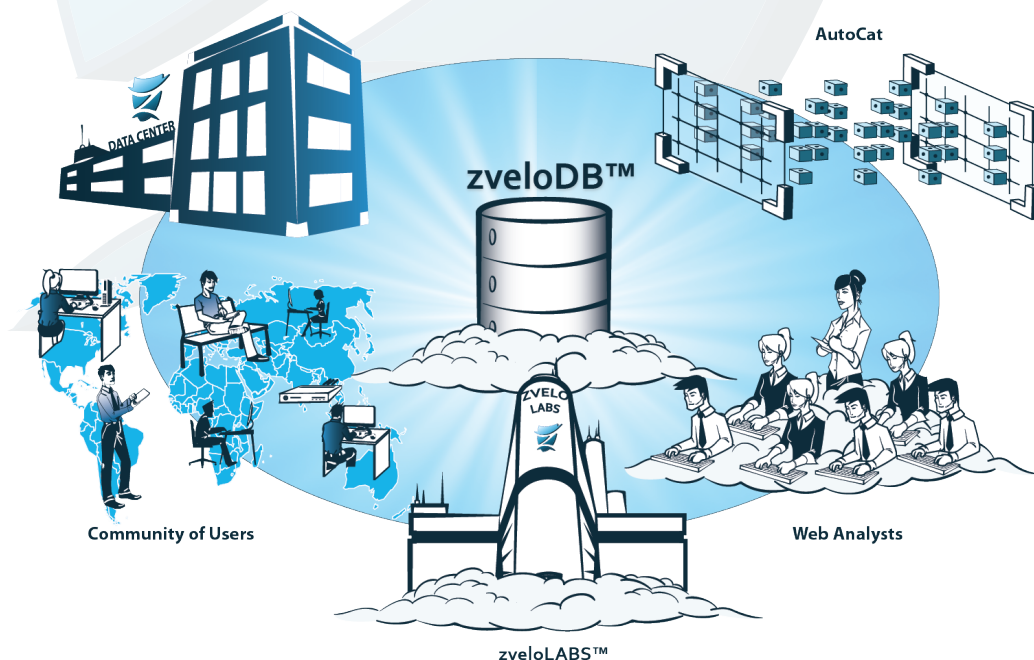
The zveloDB coverage is driven by the Internet surfing of actual users, producing the best and broadest URL database coverage in the industry, with 100% coverage of the global Alexa 1 million list and the long tail of the ActiveWeb*. The zveloDB has categorizations at the domain, sub-domain, subpath and page levels, making the zveloDB an ideal choice for the filtering/blocking of social networking, blogging and other types of dynamic Web 2.0 sites where content is constantly changing.

Malicious Website Detection

The zveloDB provides zero-hour malicious website detection through the use of static and behavioral analysis systems, as well as threat detection research and analysis performed by the zveloLABS™ team of anti-malware experts. Additionally, the zvelo Instant Protection™ (zIP) process provides immediate protection for newly identified blockable (adult, porn, hate, etc.), malicious (spyware, compromised, phishing, etc.) or recategorized URLs, making zveloDB the choice of not just businesses large and small, but also many of the world's leading antivirus and network security vendors. zvelo is also actively involved in several industry initiatives to reduce child abuse and porn, such as the Internet Watch Foundation, as well as initiatives to reduce the proliferation of malware across the Web.

Responsiveness

zvelo prides itself on being extremely responsive. Whether it is responding to reported miscategorized URLs within minutes or providing zero-hour protection against the latest Internet threats, zvelo's focus is on providing the most accurate, comprehensive and high performance URL database and categorization services with superior responsiveness.



*ActiveWeb represents URLs and websites visited by the zvelo Community of Users.