



STOP THE THREAT

- Threat stopped before reaching network
- Prevents spam, viruses and phishing attacks

POWER AND AVAILABILITY

- Sweden based clustered servers
- Filters above 99.95% of spam*

AS SIMPLE AS IT GETS

- Up and running in minutes
- No user changes required

NO LOST EMAILS

- Severe spam and viruses stopped
- User notified by uncertain spam through quarantine functionality
- Postmaster can search through all emails up to 30 days old

A COST EFFECTIVE SOLUTION

- Low prices saving you money without sacrificing quality

INNOVATIVE ADD-ONS

- **Email Attachment Saver** allows sending/receiving large emails
- **Outgoing filtering** prevents blacklisting and reputational damage
- **Customized layout** for improved marketing

* Internal statistics on 30 days to November 15, 2010

WHY CARE ABOUT SPAM

- Spam represents 90% of all email traffic, about 300 billion spams are sent every day
- Spam volume increases at an average of 63% p.a.
- Viruses and phishing contained in some spam are an additional threat
- Spam costs companies \$130B per year, representing an average of \$1,000 per employee p.a.
- 85% of cost is due to lower employee productivity

KEY FEATURES

- **Virus scanning:** Scans emails and attachments (including zip files)
- **File type blocker:** Blocks dangerous file types and content
- **Blacklists:** Checks sender against lists of known spammers
- **Address validation:** Verifies receiving address to be valid
- **Local whitelist generation:** Automatic generation of whitelists based on sender reputation
- **Statistical analysis:** Bayes analysis of emails to identify spam
- **Experience based training:** Known legitimate senders get improved reputation to ensure email deliverability
- **Multilingual system:** Available in English, Swedish and French
- **Quarantine:** Secured user-level quarantine for uncertain emails
- **Customized rules:** Proprietary rules to improve filtering rates
- **Post processing:** Quarantined emails are re-processed several times for optimal hit rate
- **User based training:** Users can train the filter to improve accuracy